

## **A Cost Effective All Inclusive Video Solution**

San Francisco, CA June 10, 2014 For decades, parents have trusted school bus providers to transport their children, and while the familiar yellow buses have been around for quite some time, the hostile environment in which school bus fleets operate under is continually changing and presenting new safety and legal challenges.

Fortunately, the price for new cutting-edge technology has come down significantly, and allows service providers to use onboard recording devices to record and monitor data pertinent to the driving experience. School bus providers can utilize devices that track driving behaviors like speed and sudden stops, as well as record conversations and accidents, to protect their fleets from litigation and misinformed accusations. It has become increasingly evident that providers simply should not operate without a system with such capabilities.

Planet Halo has developed the PH-4 mobile recording device, designed to protect children, pedestrians, bus drivers, and service providers alike. After all, even with the most stringent precautions and the highest safety standards in place, accidents are never 100% preventable. Without a system like the PH-4 to document the driving experience and gather evidence, a single accident could cause unimaginable legal damage even if the driver was not at fault. In addition, the PH-4 is also excellent for monitoring drivers, as it collects information on driving speed, braking patterns, idling time, route selection, and even cell phone use.

While there are many recording devices on the market, the PH-4 is the first of its kind to incorporate the use of up to 4 cameras in one self-contained module. This makes for a system of components that is both streamlined and unobtrusive, and allows for quick installation (30 minutes). With a small main unit that fits comfortably near the rearview mirror without hindering driving, the PH-4 requires no mounting, heavy drilling, or intensive wirework for installation. So, while service providers can utilize a third-party installer if desired, it is by no means necessary.

The PH-4's many features not only allows for maximum efficiency and reliability in protecting users, but also makes the system a great financial investment. At a fraction of the price demanded by competitors and without compromising quality, the PH-4 offers 720p video-recording, a speed accelerometer, G-Sensors (to track impact and sudden events), a route tracker that is viewed via Google Earth, a route tracker viewed via GPS, as well as speed, location, and audio recording. Its integrated port allows for the use of additional external cameras, external hard drives, and WiFi. Video, mapping, and audio data are stored on the onboard SD card or external hard drive, and during viewing, users are able to zoom, alter audio levels, and playback videos.

The PH-4 comes with a one year manufacturer's warranty, as well as a 30-day no-risk guarantee. For additional information please contact [info@planethalo.com](mailto:info@planethalo.com), 650.832.1057.